

Success Logistics

Solutions-Based

Technology Driven

Dedicated to Your Success



THE NEW FACE OF DISTRIBUTION

OUR MISSION is to help our customers take charge of their supply chains in order to achieve sustainable performance improvements. The key to our success is our collaborative approach to strategy development. As providers of menu-driven, total transportation solutions, we teach our customers the “art of strategy” through collaboration in the development of comprehensive solutions to specific transportation and distribution challenges. The true key to our success is our dedication to *your* success.

Any company can deliver products. The **Success Transportation**

Group has been delivering *value* for almost 65 years.

A HISTORY OF EXCELLENCE IN SERVICE

In 1946 Mr. Wedlan was a young man with a dream who recognized the significant contributions that come from the diversity of individuals and ideas. He also realized that the knowledge, commitment, dedication, teamwork and the constant improvement of every employee would be the foundation of the company's continued success. It was with little more than sheer determination, a strong entrepreneurial spirit, an uncanny eye for talent and an unbending desire to succeed that Mr. Wedlan created one of the most diverse transportation and distribution-related service companies in the Central U.S. that to this day are united in the creation and delivery of comprehensive transportation solutions for its customers. The *Success Transportation Group* has continued to provide its customers with unbundled transportation and distribution solutions that best fit their needs, and we do it in the "true spirit" of partnership that epitomizes our founder's approach to business. The transportation services organization he founded continues to grow through in-depth understanding of the quality control requirements our customers require, creating a foundation for an organization united in a mission and offering services that ultimately bring value and success to its customers.

Recognized throughout the transportation industry today as the *Success Transportation Group*, the "Wedlan family of companies" together provide the most comprehensive supply chain management organization in the Central U.S.

Along the way our founder instilled the values, business philosophies, integrity and work ethic that remain the cornerstone of the organization.

The organization's continued growth and success in good times and bad can be directly attributed to the partnership philosophy and management style which began almost 65 years ago with our founder. His belief was that "our company" should be totally focused upon the satisfaction and fulfillment of our customers' needs.

In keeping with that tradition and heritage, one that is still professed by company associates throughout the organizations today, every member of the organization is committed to a partnership philosophy.

Each of us at *Success* pledges to you, our partner, that you will consistently receive the highest caliber of service quality in the transportation and distribution services we offer.

In short, we are a solutions-based, technology-driven, and multifaceted transportation services organization. In the true spirit of our founder, we integrate integrity into every aspect of our business.

We truly are dedicated to your success!



Success Transportation Group Philosophy

Every business has many sides—layers, levels, divisions, dimensions, or multiple supply chain links. Solving problems from all sides proclaims that we understand the complexities and dynamics of our customers business and we have the ability and desire to impact all of them.

With the *Success Transportation Group*, innovation is not just about new ideas or technologies, it's also about the highly dedicated people that work with you to share collective experiences, best practices and insights to improve your processes and to manage and grow your business.

Solutions-based and Technology-driven

Business is nothing if not ever-changing. One logistics solution never fits every company's transportation needs—no matter how well developed that solution is. Instead, growing and profitable companies must have access to a full range of highly flexible, multifaceted resources that can be combined and tailored to meet the challenge of the moment. The *Success Transportation Group* is a family of solid, successful companies, each with the management autonomy it needs to pursue profitable growth, with ready access to the capital and management expertise suited to attaining and holding competitive advantage.

So let's get right to the point.

No two companies are exactly alike, so no single transportation product or solution can meet everyone's needs. *Success Logistics*, through the *Success Transportation Group*, offers the most extensive portfolio of "Supply Chain Solution" services in the industry. We have the expertise to tailor any combination of those service offerings to the unique needs of your business. Our team of experienced transportation executives will study your logistics requirements and help you develop an efficient, multifaceted, cost-effective supply chain solution. When you think about it, if the strongest link between you and your customers is not your third party provider, then it's time to find a new provider.

Part of our expertise is in knowing just how transportation impacts virtually every other area of your business.

At *Success* we provide solutions that meet more than just your immediate transportation and distribution requirements—because we're focused on meeting your broader business needs, we work to move you closer to your *long-range* business goals.



Selecting a strategic logistics partner

Supply chains have become nothing less than multi-layered networks of integrated logistics partnerships. Our objective is the achievement of specific goals through partnership—working toward the same performance standards, and rewarding customers with lower costs and customer satisfaction when goals are met or exceeded. Following a trend spurred by shifting sourcing currents and mandates to improve cost competitiveness for over 65 years, the *Success Transportation Group* has evolved to meet the ever-changing and complex market-driven needs of our customers—and ultimately our customers' customers.

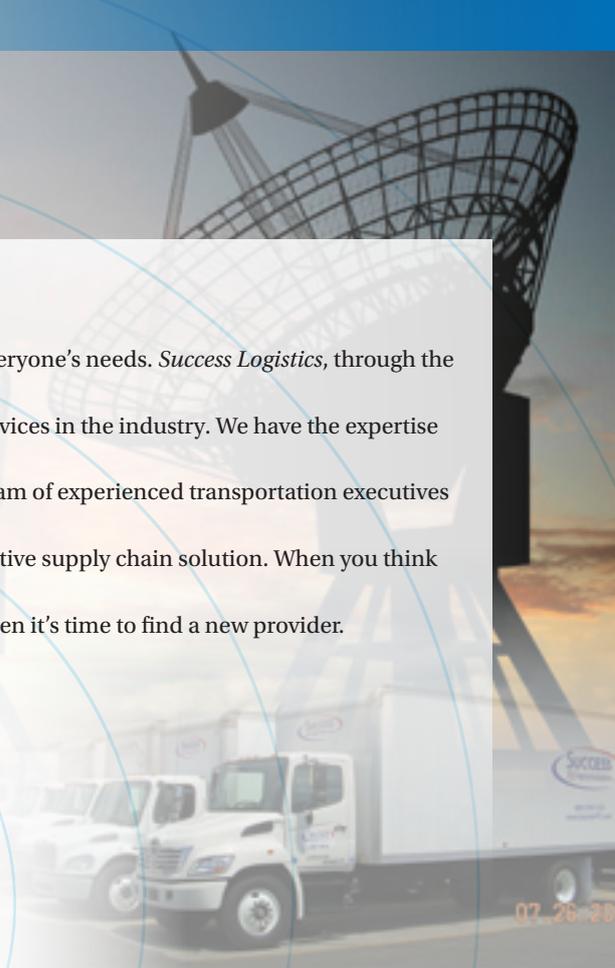
Sustainable value creation should be the overriding goal of a strategic 3PL partnership. Since *value* is defined differently by every business, when we work with a customer we first learn what constitutes value for their business. Together, we validate proposed goals, activities, innovations, processes and performance indicators against those criteria before moving ahead with the development of a supply chain solution. We develop the *optimum blend* of needed services and resources.

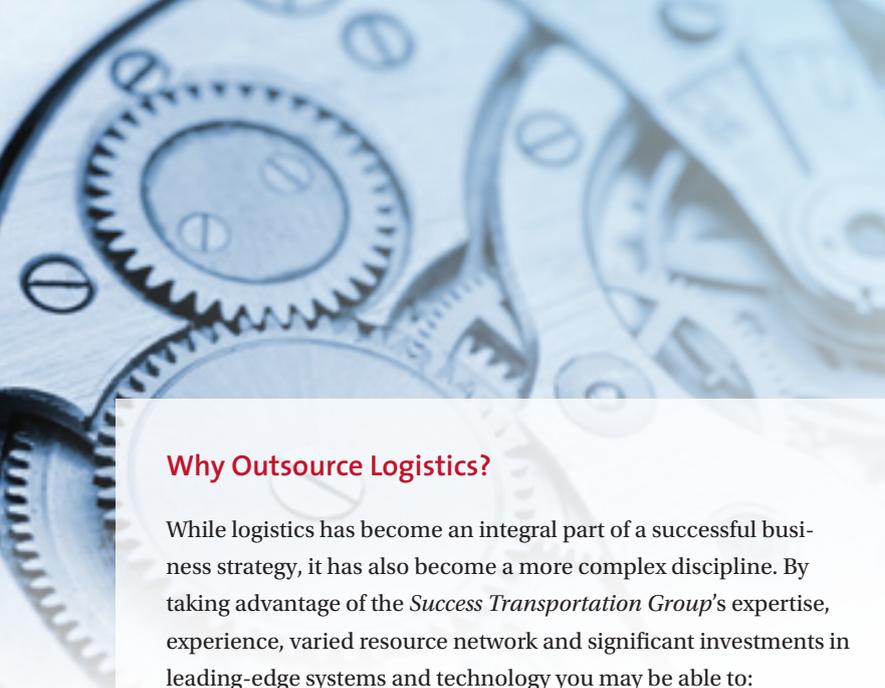
Optimizing transportation networks

If there is one buzz-word that continues to define supply chain management, it is *visibility*. Everyone wants it, but few seem to ever approach true and complete visibility.

Most companies have varying interpretations of what visibility means, and these interpretations continue to evolve with varying business demands and globalization trends.

Visibility means knowing where a vehicle or shipment is in transit, as well as current inventory levels and even real-time visibility of vehicle repair in progress. Visibility is also actionable information that can help support customers and be applied to a myriad of touch points along the supply chain—from supplier to service provider to end customer—to remove redundancies and improve processes.





Why Outsource Logistics?

While logistics has become an integral part of a successful business strategy, it has also become a more complex discipline. By taking advantage of the *Success Transportation Group's* expertise, experience, varied resource network and significant investments in leading-edge systems and technology you may be able to:

- Improve efficiency and customer service through creativity and innovation
- Increase speed to market
- Lower costs
- Reduce inventory and facilities investment
- Improve customer service
- Optimize fleet size and distribution networks
- Improve flexibility
- Expand into new markets
- Meet peak demand periods
- Improve your ability to concentrate on your core business
- Improve your control through enhanced management reporting
- Shed capital assets and convert logistics to a measurable expense
- Free yourself from the burdens associated with managing a private fleet and/or warehouse
- Workers compensation
- Regulatory compliance
- Recruiting/hiring/training

Dedicated Contract Carriage

Our service provides you with a comprehensive, turnkey transportation system. At this level, *Success Logistics* enables companies to outsource the entire transportation operation, whereby the vehicles, drivers, management, cutting-edge technology and comprehensive logistical support are all provided by a single source provider—*Success Logistics*. We offer:

- Leading-edge, real-time communications technology
- Detailed needs analysis throughout the supply chain
- Leading edge routing and scheduling technology
- Routing, scheduling and vehicle utilization studies
- Site location analysis
- 100% real-time visibility of the supply chain
- Experienced, professionally-trained drivers and management
- Just-in-time (JIT) and sequential delivery programs
- Eliminate your liability exposure



Expansive supply chain management resources

Since 1946 *Success* has been providing companies like yours with one of the most diverse, menu-driven resource bases in the industry, such as:

- Dedicated contract carriage
- Warehousing and inventory management
- Break bulk, kitting and packaging services
- In-plant process services
- Yard management services (YMS)
- Cross dock services
- Courier services providing expedited freight, LTL and truck load
- Logistics business management services
- Freight forwarding
- Transportation Management (TMS)



Experience

We serve hundreds of customers having unique and diverse needs, both large and small, across a variety of industry segments, including:

- Steel
- Manufacturing
- Food / beverage
- High tech / high value
- Paper
- Pharmaceutical
- Liquor
- Wholesale grocers
- Retail
- Automotive

Success Logistics' consultative partnership approach involves constant analysis and refinement, and the ability to be flexible enough to make and accept changes continually. Our business approach stands upon our willingness to respond to our customers' changing needs and the willingness, ability and resources to adapt.

For a free comprehensive fleet productivity, routing & scheduling/optimization analysis, please contact us at 800-279-1233 or www.succesntl.com

Applied Technology

Information Systems Resources and Technology

In the last ten years we've made a quantum leap from the *Flintstones* to the *Jetsons* in terms of technology and automation. One of the primary keys to our successful integration and operation of our customers' logistics channels is information technology. We've made significant investments in our transportation services infrastructure, and are consistently upgrading our service offerings throughout the Transportation Group. We understand that our customers have multiple concerns, from cost and service considerations to their image with their own customers. We also understand that they have decisions to make at multiple levels, from long-term strategic decisions to those of day-to-day operations.

Our goal is to apply the right level of technology to support each of our customers' concerns, from expedited freight movement and cross docking applications to warehousing, inventory management and dedicated contract carriage. Practically speaking, this means we have the technological and operating resources that can enhance planning and solution development for day to day operations. Technology, however, is not a "cure all." Without the experience, expertise and dedicated quality people of *Success Logistics*, technology alone would be only half the solution.



How the *Success Transportation Group* resources benefit you

Best-in-Class Logistics

By leveraging the resources of the companies that combine to make up the *Success Transportation Group* we can source the best solutions to meet your company's unique needs and requirements including:

Logistics planning for a competitive advantage

Our system-wide approach to optimizing inbound and outbound product flow starts with modeling your entire logistics network, from raw materials to finished goods. Our thorough analysis includes:

- Network design
- Facility site selection
- Freight flow analysis
- Mode selection
- Flow-through and distribution center design and layout
- Operating procedures
- Monitoring and measuring systems
- Continuous improvement processes
- Innovative strategies to speed product to market
- Fleet-Right sizing analysis



The Success Transportation Group

The most comprehensive supply-chain management organization in the central United States.

Success National Lease

The right vehicle for the right application. Full Service Truck Leasing, Customized Fleet Maintenance Programs, Rental Extra Vehicles for peak seasons and Vehicle Re-Marketing programs.

Metro Park Warehouses

The most comprehensive and diverse wholly-owned warehousing operation in the Midwest, operating almost three million square feet of modern warehousing space—much of it food grade and temperature-controlled. Metro Park Warehouses employs leading-edge technology to service a customer list that is the who's who of the Fortune 50 companies.

- 5 rail-served facilities
- WMS & YMS Technology Platforms
- Bonded wine, beer and spirits facility licensed by the ATF
- Wholesale drug distributor, licensed by the state of Missouri with reciprocal licenses to ship pharmaceutical products throughout the U.S.
- Inspected annually by the Missouri Board of Pharmacy and AIB international; AIB rating is superior
- Special projects equipment for store-ready display building
- Order case accuracies of 99.9%
- Physical inventory accuracy of 99.94%
- Eight consecutive annual 100% quality ratings from Fortune 25 company

Intermodal Marketing

As the world flattens, global sourcing invariably becomes more dynamic. Sophisticated technologies and an emerging crop of offshore suitors are forcing today's intrepid explorers to balance reason with instinct. Intermodal Marketing provides business process outsourcing and executive services to companies that desire to quickly get established or expand in U.S. markets without the usual start-up investment. They are an innovative provider of integrated business processes, inventory management, distribution and logistics solutions designed to help companies rapidly deploy or expand in the U.S. market.

Services included but are not limited to:

- Finance
- Full-service accounting
- Risk management
- Payroll and benefits processing
- Seamless order entry and inventory management
- Customer invoicing and maintenance of accounts
- Collection and remittance of sales tax
- Perform collection services
- Daily and weekly sale reporting
- Inventory planning and forecasting
- Full general and subsidiary ledger record keeping
- Human resource services
- Provide management reports including cash, receivables, general ledger and financial statements





Action Delivery, Inc.

Where You Want It...When You Want It.

Need it yesterday? Business is a blur for expedited carriers. And that's just the way shippers like it. At any given moment, we likely have packages being trucked or flown somewhere to meet what seems to be an impossible deadline. For Action Delivery, moving loads on what seems to be an impossible schedule and at breakneck speeds is all in a day's work. The expedited industry is also changing—carriers now face growing customer demands for value-added services such as delivery guarantees, security compliance, and time-specific deliveries. Expedited service is no longer just a matter of moving products quickly—a whole range of service options are now involved, and Action Delivery has the experience and resources to meet these ever changing demands.

Accord Services, Inc.

A dedicated fleet is combined with a comprehensive Transportation Management (TMS) program designed to service our warehousing customer base. Accord's "TMS" enables value-added processes and reduced costs. TMS allows Metro Park Warehousing to streamline the logistics infrastructure through the ability to configure carriers, customers, consignees, loading points, hubs/cross-docks and the warehouse. All come together to provide customers with faster, less-variable transportation cycle times and more timely and accurate in-transit information. The result is optimum management of product delivery at the lowest possible costs.

Why choose Success Logistics as your dedicated provider?

We apply our transportation skills and experience to relieve you of the day-to-day hassles of managing your fleets. We provide unique and customized logistics solutions to differentiate our customers from their competition.

Our 65-year track record of consistent, reliable service and innovative solutions to meet the unique needs of our customers has made *Success Logistics* the dedicated contract carriage provider of choice to many of the world's largest companies. Our team of experienced transportation executives will study your logistics requirements and help you develop an efficient, cost-effective supply chain. Let *Success* show you how our single platform of integrated services, state-of-the-art information technology and experience in flawless execution can work for you.

What it really means to be GREEN

Some companies pull the green card when it's convenient to indulge consumer whim, while others push innovations to new levels. At *Success Logistics* and *Success NationaLease* we have even adopted a "green building" approach by recycling our used oil to heat our buildings. Our environmental policy states: each *Success Transportation Group* company shall conduct its operations in compliance with all applicable health and environmental protection laws and in a manner which supports the protection and preservation of human health and the environment. We will grow our business profitably, responsibly and safely while protecting the environment, making wise use of our natural resources, and giving back to our communities.



At *Success Logistics* we integrate integrity into every aspect of our business and take great pride in your success.

USEPA SmartWay Transport Affiliate

NationaLease Green Shop Certified since 1982



“Every part is disposed to unite with the whole that it may thereby escape from its own incompleteness.”

LEONARDO DA VINCI



The Single-Source Provider for All of Your Transportation Needs

www.succesntl.com

800-279-1233